



PRACTICAL PD IS PLEASED TO PRESENT:

**PRACTICAL TIPS FOR CONTROLLERS & CFOs
SEMINAR
MONTREAL, MONDAY, NOVEMBER 28, 2011**

This course covers several hundred useful tips for accountants in financial leadership. The tips are illustrated through concrete examples derived from practical experience. You won't find these tips in most courses or text books, but you'll be able to use many of them. Value will also be derived from the sharing of experiences and practices by the participants. This seminar "grows" continuously as new tips are added from past participants. It provides specific opportunities for bench-marking your practices with those of your peers. Over 2,600 Canadian accountants have attended this seminar. This seminar is the companion course to **Practical Cases for Controllers & CFOs** which will be offered on November 29, 2011 in Montreal (Dorval). The seminar was created and is presented by an experienced CFO, with extensive real-life insight.

AGENDA

- Great tips on key indicator reporting
- Getting the most out of your bank
- Cash flow crisis: what to do when it happens
- Cost-cutting tips
- M&A: the good, the bad and the ugly
- The fast close
- System conversion dos and don'ts
- More creative thinking for accountants
- Auditors & lawyers: minimizing costs
- More useful financial reporting

WHO SHOULD ATTEND

The seminar is aimed at accountants in leadership positions, such as Controllers CFOs and directors of finance, as well as those in public practice or consulting, who advise clients. Accountants from large companies, government and not-for-profits also find the course useful. It is also helpful for accountants moving toward these roles.

INSTRUCTOR

Stephen Priddle, CA, CMA

MORE INFORMATION

www.practicalpd.com

Practical Tips for Controllers and CFOs
Montreal, November 28, 2011
Seminar Details

Time and location:

9:00 AM – 5:00 PM, with two 15 minute breaks and 45 minutes for lunch at noon.

Quality Hotel Dorval Aeorport
7700 Cote de Liesse, Montreal, QC, H4T 1E7
514-731-7821

Map: <http://www.qualityinn.com/hotel-montreal-canada-CN218/Hotel-Map?country=CA&sid=xiIswi.mWuKrgjv1g.16>

Registration alternatives – November 21, 2011 deadline

1. Fax registration form on the last page of this brochure to 1-866-254-8509.
2. Send an e-mail to registration@practicalpd.com containing your registration information.
3. Mail the registration form to:
PRACTICAL PD
1102A Falaise Road
Ottawa, Ontario
K2E 7H3

Upon receipt of the registration form, Practical PD will send an e-mail confirming that your registration has been received.

Payment of seminar fee

See the next page for prices. Payment must be received by Practical PD prior to the deadline. You may mail or courier a cheque to our office. Or, after receiving your electronic invoice you may pay via credit card on the secure Paypal website. A Paypal membership is not required. Please note your preferred method on your registration form. If you don't believe you can make the payment deadline, but would like to attend the seminar, please contact us to make alternate arrangements.

Contacting Practical PD by phone:

613-228-0233

Cancellation:

If you find you are unable to attend the seminar, you may substitute a colleague. Refunds will be issued, less a \$50.00 administrative charge, if you inform Practical PD by November 21, 2011 that you are cancelling. In the event of insufficient enrolment, Practical PD reserves the right to cancel the seminar. In such a case, Practical PD will refund the full registration fee.

Practical Tips for Controllers and CFOs

Montreal, November 28, 2011

Registration form

Fax to 1-866-254-8509 or mail to the Practical PD office:

**Practical PD
1102A Falaise Road
Ottawa, Ontario
K2E 7H3**

Please note: The registration deadline is November 21, 2011.

Name:	
Professional designation if applicable:	
Title:	
Organization:	
Industry:	
Mailing address:	
E-mail address:	
Phone number:	
How did you hear about this seminar?	
Preferred payment method (by cheque or by credit card) If it is credit card, we will send you an electronic invoice with a link to the secure Paypal site	
Would you like to be informed of future Practical PD seminars?	
Early discount price	\$449.00 plus HST \$58.37 = \$471.45 if rec'd by November 14, 2011
Regular price	\$549.00 plus HST \$71.37 = \$620.37

Note: The seminar fee includes the seminar, the course material, lunch, coffee/tea breaks and refreshments. HST Registration number 896596038