



PRACTICAL PD IS PLEASED TO PRESENT:

**PRACTICAL CASES FOR CONTROLLERS & CFOs
SEMINAR
MONTREAL, TUESDAY, NOVEMBER 29, 2011**

Sharpen your skills as a Controller, CFO, treasurer or analyst, or as a professional in public practice advising clients. You'll appreciate the mix of practical tips and substantial depth in this seminar. Participating in group and break-out sessions, you'll work through in-depth, realistic cases. And, you'll interact with peers who share their wide range of skills and experience. Over 650 Canadian accountants have attended this seminar across Canada. This seminar is the companion course to **Practical Tips for Controllers & CFOs** which will be offered on November 28, 2011 in Montreal (Dorval).

- Improve the relevancy of your financial reporting to users – this case will help you provide better and more useful information to report users
- Negotiating an offer to finance from a bank – gain practical tips on responding to a very realistic bank offer. How should it be assessed? How can you persuade the bank to revise it in your favour?
- Review a contract from a financial perspective – you review contracts from time to time, how can this be done more effectively?
- Resolve ethical dilemmas – are there legitimate ways around them? What are the danger areas and what do the rules say? Apply principles in realistic scenarios
- Manage foreign exchange risk, practically – from an accountant's perspective, not a banker's
- Learn how to gain the information you really need on key qualities when interviewing candidates

WHO SHOULD ATTEND

The seminar is aimed at accountants in leadership positions, such as Controllers CFOs and directors of finance, as well as those in public practice or consulting, who advise clients. Accountants from large companies, government and not-for-profits also find the course useful. It is also helpful for accountants moving toward these roles.

INSTRUCTOR

Stephen Priddle, CA, CMA

MORE INFORMATION

www.practicalpd.com (seminar called Practical Analysis for Accountants on the site)

**Practical Cases for Controllers & CFOs
Montreal, November 29, 2011
Seminar Details**

Time and location:

9:00 AM – 5:00 PM, with two 15 minute breaks and 45 minutes for lunch at noon.

Quality Hotel Dorval Aeorport
7700 Cote de Liesse, Montreal, QC, H4T 1E7
514-731-7821

Map: <http://www.qualityinn.com/hotel-montreal-canada-CN218/Hotel-Map?country=CA&sid=xiIswi.mWuKrgjv1g.16>

Registration alternatives – November 21, 2011 deadline

1. Fax registration form on the last page of this brochure to 1-866-254-8509.
2. Send an e-mail to registration@practicalpd.com containing your registration information.
3. Mail the registration form to:
PRACTICAL PD
1102A Falaise Road
Ottawa, Ontario
K2E 7H3

Upon receipt of the registration form, Practical PD will send an e-mail confirming that your registration has been received.

Payment of seminar fee

See the next page for prices. Payment must be received by Practical PD prior to the deadline. You may mail or courier a cheque to our office. Or, after receiving your electronic invoice you may pay via credit card on the secure Paypal website. A Paypal membership is not required. Please note your preferred method on your registration form. If you don't believe you can make the payment deadline, but would like to attend the seminar, please contact us to make alternate arrangements.

Contacting Practical PD by phone:

613-228-0233

Cancellation:

If you find you are unable to attend the seminar, you may substitute a colleague. Refunds will be issued, less a \$50.00 administrative charge, if you inform Practical PD by November 21, 2011 that you are cancelling. In the event of insufficient enrolment, Practical PD reserves the right to cancel the seminar. In such a case, Practical PD will refund the full registration fee.

Practical Cases for Controllers & CFOs

Montreal, November 29, 2011

Registration form

Fax to 1-866-254-8509 or mail to the Practical PD office:

**Practical PD
1102A Falaise Road
Ottawa, Ontario
K2E 7H3**

Please note: The registration deadline is November 21, 2011.

Name:	
Professional designation if applicable:	
Title:	
Organization:	
Industry:	
Mailing address:	
E-mail address:	
Phone number:	
How did you hear about this seminar?	
Preferred payment method (by cheque or by credit card) If it is credit card, we will send you an electronic invoice with a link to the secure Paypal site	
Would you like to be informed of future Practical PD seminars?	
Early discount price	\$449.00 plus HST \$58.37 = \$471.45 if rec'd by November 14, 2011
Regular price	\$549.00 plus HST \$71.37 = \$620.37

Note: The seminar fee includes the seminar, the course material, lunch, coffee/tea breaks and refreshments. HST Registration number 896596038